



X-TRAY® - AXELENT'S NEW FAMILY MEMBER

It began with a partnership around X-Guard®. A year later a new company has been formed together with a new business area. Speed is Axelent's signature, so for those of you who know us it is hardly surprising that we can form a new company, design and build one of Europe's most modern machines and develop and supply a new cable routing system.



The men with their focus on X-Tray®: From left to right: Björn Olsson, Jim Sundgren, Glen Heijel, Magnus Svensson and Dan Sjöqvist.

■ Mats Hilding, MD, Axelent AB and Axelent Wire Tray AB:

"When developing our success product, X-Guard®, we did it together with Anderstorp company Defem. Their expertise in the area of cable ladders helped us to develop the cable ladder that is now part of the X-Guard® range. As our partnership progressed, Defem was moved to Mora in central Sweden. Some of their employees were not keen on moving to Mora and chose to stay in Anderstorp. We knew that if we acted swiftly we could start manufacturing our own cable ladders with some of the key figures from Defem."

AXELENT WIRE TRAY IS FORMED

"We didn't need to think twice to realise that cable ladders would be a perfect new business area for the Axelent Group. We formed Axelent Wire Tray AB, and in true Axelent spirit we focused on making the product better than others on the market. We named the product X-Tray® and decided to do everything in true Axelent fashion. It was mainly about refining cable ladders and their accessories, but also developing and perfecting

the manufacturing process in line with our core values. Doing business with Axelent must be fast, smart and safe."

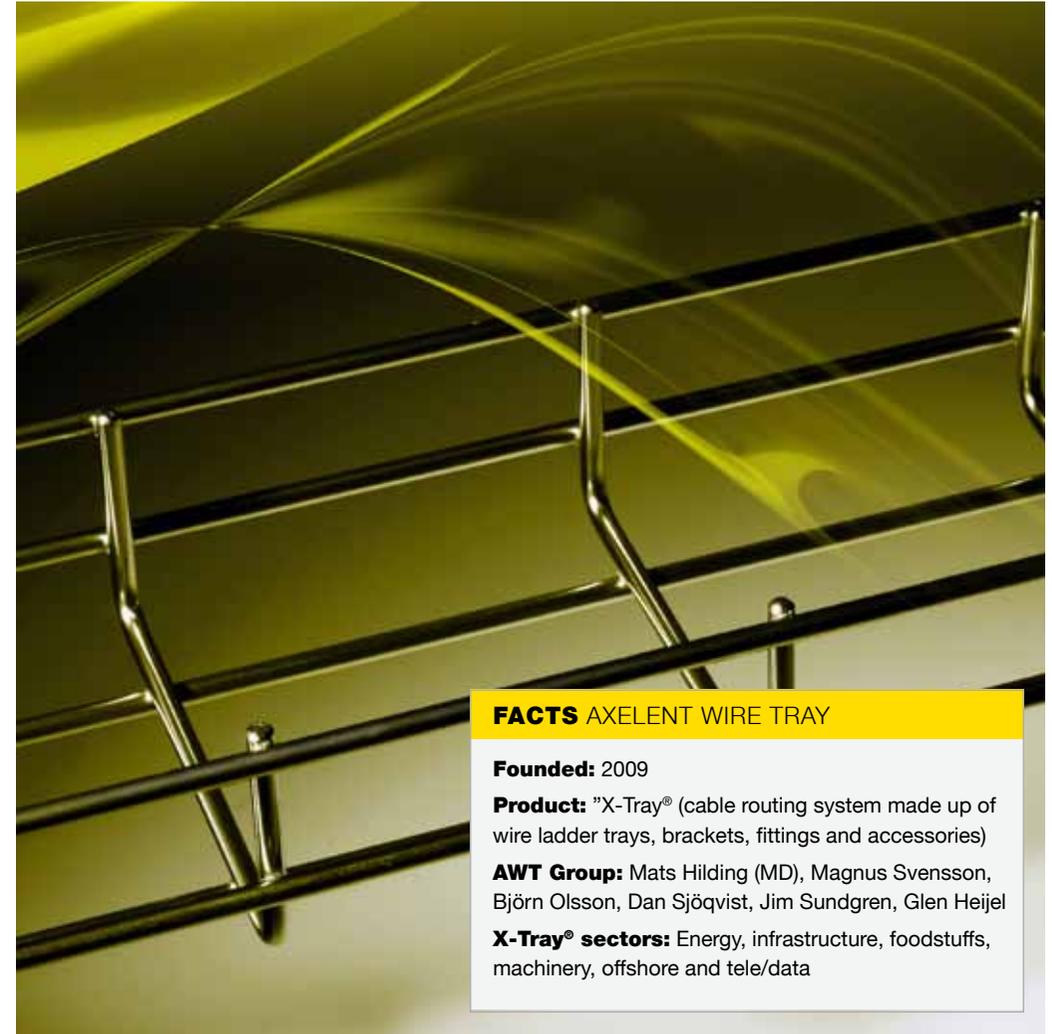
EUROPE'S MOST MODERN MACHINE

"As we possess machine expertise it was only natural that Hestra Automation was given the task of designing and building a machine that would enable us to produce the most modern product on the market.

We now have a machine with the latest technology for welding and handling wire. Picking robots handle both wire bending and pallet packaging. All the machine properties together ensure fast, smart and safe handling of the products."

WHAT IS X-TRAY?®

"X-Tray® is a cable routing system made up of wire ladder trays, brackets, fittings and accessories. X-Tray® fits perfectly in Axelent's product portfolio and together with our core values, our fantastic organisation and the acceptance we have met from the market, I can only see positive prospects for this new business area."



FACTS AXELENT WIRE TRAY

Founded: 2009

Product: "X-Tray® (cable routing system made up of wire ladder trays, brackets, fittings and accessories)

AWT Group: Mats Hilding (MD), Magnus Svensson, Björn Olsson, Dan Sjöqvist, Jim Sundgren, Glen Heijel

X-Tray® sectors: Energy, infrastructure, foodstuffs, machinery, offshore and tele/data

